

## INVOICE



**WPTV**  
**1100 Banyan Blvd.**  
**West Palm Beach, FL 33401**  
**Main: (561)655-5455**  
**Billing: (877)290-6105**

Invoice #	Invoice Date	Invoice Month	Invoice Period
315872-1	11/06/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Billing Address:

**Dudley Media**  
**Attention: Accounts Payable**  
**919 Catherine Street**  
**Philadelphia, PA 19147**  
**USA**

Advertiser	Product	Estimate Number
Florida Democratic Party - S	FL Democratic Party: Sact	6 - Add

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	315872	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	11/06/12	M-F 6-7a	6-7a	12111--	:30	6	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 11111-- 5 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WPTV Tu 10/30/12 6:23 AM M-F 6-7a 6-7a :30 MLS1212H \$1,200.00 NM 6 WPTV W 10/31/12 6:38 AM M-F 6-7a 6-7a :30 MLS1212H \$1,200.00 NM 7 WPTV Th 11/01/12 6:21 AM M-F 6-7a 6-7a :30 MLS1212H \$1,200.00 NM 8 WPTV F 11/02/12 6:37 AM M-F 6-7a 6-7a :30 MLS1212H \$1,200.00 NM 9 WPTV M 11/05/12 6:12 AM M-F 6-7a 6-7a :30 MLS1214H \$1,200.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/06/12 11/12/12 -1----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 10 WPTV Tu 11/06/12 6:42 AM M-F 6-7a 6-7a :30 MLS1212H \$1,200.00 NM									
2	10/30/12	11/06/12	M-F 9-10a	9-10a	12-1---	:30	4	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 11-1--- 3 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Tu 10/30/12 9:28 AM M-F 9-10a 9-10a :30 MLS1214H \$650.00 NM 3 WPTV Th 11/01/12 9:29 AM M-F 9-10a 9-10a :30 MLS1214H \$650.00 NM 4 WPTV M 11/05/12 9:51 AM M-F 9-10a 9-10a :30 MLS1214H \$650.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/06/12 11/12/12 -1----- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WPTV Tu 11/06/12 9:59 AM M-F 9-10a 9-10a :30 MLS1214H \$650.00 NM									

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Advertiser	Product	Estimate Number
Florida Democratic Party -	FL Democratic Party: Sac	6 - Add



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/30/12	11/06/12	M-F 10-11a	10-11a	12111--	:30	6	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 11111-- 5 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WPTV Tu 10/30/12 10:59 AM M-F 10-11a 10-11a :30 MLS1212H \$475.00 NM 7 WPTV W 10/31/12 10:51 AM M-F 10-11a 10-11a :30 MLS1214H \$475.00 NM 8 WPTV Th 11/01/12 10:26 AM M-F 10-11a 10-11a :30 MLS1212H \$475.00 NM 9 WPTV F 11/02/12 10:55 AM M-F 10-11a 10-11a :30 MLS1214H \$475.00 NM 10 WPTV M 11/05/12 10:29 AM M-F 10-11a 10-11a :30 MLS1214H \$475.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/06/12 11/12/12 -1----- 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 11 WPTV Tu 11/06/12 10:49 AM M-F 10-11a 10-11a :30 MLS1212H \$475.00 NM									
4	10/30/12	11/06/12	M-F 11-12n	11a-12p	12111--	:30	6	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 11111-- 5 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WPTV Tu 10/30/12 11:42 AM M-F 11-12n 11a-12p :30 MLS1214H \$350.00 NM 7 WPTV W 10/31/12 11:49 AM M-F 11-12n 11a-12p :30 MLS1212H \$350.00 NM 8 WPTV Th 11/01/12 11:28 AM M-F 11-12n 11a-12p :30 MLS1214H \$350.00 NM 9 WPTV F 11/02/12 11:29 AM M-F 11-12n 11a-12p :30 MLS1212H \$350.00 NM 10 WPTV M 11/05/12 11:42 AM M-F 11-12n 11a-12p :30 MLS1212H \$350.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/06/12 11/12/12 -1----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 11 WPTV Tu 11/06/12 11:22 AM M-F 11-12n 11a-12p :30 MLS1214H \$350.00 NM									
5	10/30/12	11/05/12	M-F 12n-1p	12-1p	11111--	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 11111-- 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WPTV Tu 10/30/12 12:12 PM M-F 12n-1p 12-1p :30 MLS1214H \$500.00 NM 7 WPTV W 10/31/12 12:22 PM M-F 12n-1p 12-1p :30 MLS1214H \$500.00 NM 8 WPTV Th 11/01/12 12:28 PM M-F 12n-1p 12-1p :30 MLS1214H \$500.00 NM 9 WPTV F 11/02/12 12:26 PM M-F 12n-1p 12-1p :30 MLS1214H \$500.00 NM 10 WPTV M 11/05/12 12:13 PM M-F 12n-1p 12-1p :30 MLS1214H \$500.00 NM									
6	10/30/12	11/05/12	M-F 1-2p	1-2p	11111--	:30	5	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 11111-- 5 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WPTV Tu 10/30/12 1:26 PM M-F 1-2p 1-2p :30 MLS1212H \$350.00 NM 7 WPTV W 10/31/12 12:59 PM M-F 1-2p 1-2p :30 MLS1214H \$350.00 NM 8 WPTV Th 11/01/12 1:59 PM M-F 1-2p 1-2p :30 MLS1212H \$350.00 NM 9 WPTV F 11/02/12 1:24 PM M-F 1-2p 1-2p :30 MLS1214H \$350.00 NM 10 WPTV M 11/05/12 1:42 PM M-F 1-2p 1-2p :30 MLS1212H \$350.00 NM									

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Advertiser	Product	Estimate Number
Florida Democratic Party -	FL Democratic Party: Sac	6 - Add



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/30/12	11/05/12	M-F 2-3p	2-3p	11111--	:30	5	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 11111-- 5 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WPTV Tu 10/30/12 2:22 PM M-F 2-3p 2-3p :30 MLS1214H \$300.00 NM 7 WPTV W 10/31/12 2:22 PM M-F 2-3p 2-3p :30 MLS1212H \$300.00 NM 8 WPTV Th 11/01/12 2:40 PM M-F 2-3p 2-3p :30 MLS1214H \$300.00 NM 9 WPTV F 11/02/12 2:14 PM M-F 2-3p 2-3p :30 MLS1212H \$300.00 NM 10 WPTV M 11/05/12 2:40 PM M-F 2-3p 2-3p :30 MLS1214H \$300.00 NM									
8	10/30/12	11/05/12	M-F 5-530p	5-530p	11111--	:30	5	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 11111-- 5 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WPTV Tu 10/30/12 5:22 PM M-F 5-530p 5-530p :30 MLS1214H \$1,600.00 NM 7 WPTV W 10/31/12 5:26 PM M-F 5-530p 5-530p :30 MLS1214H \$1,600.00 NM 8 WPTV Th 11/01/12 5:12 PM M-F 5-530p 5-530p :30 MLS1214H \$1,600.00 NM 9 WPTV F 11/02/12 5:27 PM M-F 5-530p 5-530p :30 MLS1214H \$1,600.00 NM 10 WPTV M 11/05/12 5:29 PM M-F 5-530p 5-530p :30 MLS1214H \$1,600.00 NM									
10	10/30/12	11/05/12	M-F 630-7p	630-7p	11-1---	:30	3	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 11-1--- 3 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WPTV Tu 10/30/12 6:59 PM M-F 630-7p 630-7p :30 MLS1212H \$3,000.00 NM 5 WPTV Th 11/01/12 7:00 PM M-F 630-7p 630-7p :30 MLS1212H \$3,000.00 NM 6 WPTV M 11/05/12 6:59 PM M-F 630-7p 630-7p :30 MLS1212H \$3,000.00 NM									
11	10/30/12	11/05/12	The Voice	8-10p	M-----	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M----- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV M 11/05/12 9:41 PM The Voice 8-10p :30 MLS1214H \$4,000.00 NM									
12	10/30/12	11/05/12	Revolution	10-11p	M-----	:30	1	\$2,150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M----- 1 \$2,150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV M 11/05/12 10:33 PM Revolution 10-11p :30 MLS1214H \$2,150.00 NM									
13	10/30/12	11/05/12	30 rock/up...night	8-9p	---T---	:30	1	\$1,450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 ---T--- 1 \$1,450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Th 11/01/12 30 rock/up...night 8-9p :00 <del>\$1,450.00</del> NM See MG 13.3 3 WPTV Th 11/01/12 8:48 PM The Voice 8-9p :30 MLS1214H \$1,450.00 NM MG for 13.2 11/01									



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315872-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Florida Democratic Party -	FL Democratic Party: Sac	6 - Add	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/30/12	11/05/12	NFL Game	4p-12a	-----S	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S 1 \$3,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPTV Su 11/04/12 11:26 PM NFL Game 4p-12a :30 MLS1212H \$3,500.00 NM									
15	10/30/12	11/05/12	Tonight Show	1135p-1235a	11111--	:30	5	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 11111-- 5 \$475.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WPTV Tu 10/30/12 12:08 AM Tonight Show 1135p-1235a :30 MLS1214H \$475.00 NM 7 WPTV W 10/31/12 11:45 PM Tonight Show 1135p-1235a :30 MLS1214H \$475.00 NM 8 WPTV Th 11/01/12 12:31 AM Tonight Show 1135p-1235a :30 MLS1214H \$475.00 NM 9 WPTV F 11/02/12 12:12 AM Tonight Show 1135p-1235a :30 MLS1214H \$475.00 NM 10 WPTV M 11/05/12 1:00 AM Tonight Show 1135p-1235a :30 MLS1212H \$475.00 NM									
16	10/30/12	11/06/12	M-F 5-6a	5-6a	22111--	:30	7	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 21111-- 6 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WPTV Tu 10/30/12 5:43 AM M-F 5-6a 5-6a :30 MLS1214H \$350.00 NM 6 WPTV W 10/31/12 5:42 AM M-F 5-6a 5-6a :30 MLS1214H \$350.00 NM 7 WPTV Th 11/01/12 5:38 AM M-F 5-6a 5-6a :30 MLS1214H \$350.00 NM 8 WPTV F 11/02/12 5:13 AM M-F 5-6a 5-6a :30 MLS1214H \$350.00 NM 11 WPTV M 11/05/12 5:21 AM M-F 5-6a 5-6a :30 MLS1214H \$350.00 NM 9 WPTV M 11/05/12 5:39 AM M-F 5-6a 5-6a :30 MLS1212H \$350.00 NM Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/06/12 11/12/12 -1----- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 10 WPTV Tu 11/06/12 5:45 AM M-F 5-6a 5-6a :30 MLS1214H \$350.00 NM									
17	10/30/12	11/05/12	M-F 4p-5p	4-5p	11111--	:30	5	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 11111-- 5 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPTV Tu 10/30/12 4:53 PM M-F 4p-5p 4-5p :30 MLS1214H \$600.00 NM 4 WPTV W 10/31/12 M-F 4p-5p 4-5p :00 <del>\$600.00</del> NM See MG 17.8 5 WPTV Th 11/01/12 4:38 PM M-F 4p-5p 4-5p :30 MLS1214H \$600.00 NM 6 WPTV F 11/02/12 4:55 PM M-F 4p-5p 4-5p :30 MLS1212H \$600.00 NM 8 WPTV M 11/05/12 6:40 AM M-F 6-7a 6-7a :30 MLS1212H \$1,200.00 NM MG for 17.4 10/31 2-4-1 mkgd partially from #314576, est 6 & this contract 7 WPTV M 11/05/12 4:19 PM M-F 4p-5p 4-5p :30 MLS1212H \$600.00 NM									

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Advertiser	Product	Estimate Number
Florida Democratic Party -	FL Democratic Party: Sac	6 - Add

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/30/12	11/05/12	3-4pm Jeff Probst	3-4p	11111--	:30	5	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 11111-- 5 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Tu 10/30/12 3:50 PM 3-4pm Jeff Probst 3-4p :30 MLS1212H \$425.00 NM 3 WPTV W 10/31/12 3:16 PM 3-4pm Jeff Probst 3-4p :30 MLS1214H \$425.00 NM 4 WPTV Th 11/01/12 3:24 PM 3-4pm Jeff Probst 3-4p :30 MLS1212H \$425.00 NM 5 WPTV F 11/02/12 3:10 PM 3-4pm Jeff Probst 3-4p :30 MLS1214H \$425.00 NM 6 WPTV M 11/05/12 3:49 PM 3-4pm Jeff Probst 3-4p :30 MLS1214H \$425.00 NM									
19	10/30/12	11/05/12	office/parks	9-10p	---T---	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 ---T--- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 11/01/12 office/parks 9-10p :00 <del>\$1,800.00</del> NM See MG 19.2 2 WPTV Th 11/01/12 9:42 PM The Voice 9-10p :30 MLS1212H \$1,800.00 NM MG for 19.1 11/01									
20	10/30/12	11/05/12	Su 7-8a	7-8a	-----S	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 11/04/12 7:52 AM Su 7-8a 7-8a :30 MLS1214H \$500.00 NM									

Total Spots 73 Gross Total \$61,450.00

## Payment Terms 30 Days

Agency Commission \$9,217.50  
Net Amount Due \$52,232.50